

PARKVIEW ALLIANCE CHURCH LEAD PASTOR PROFILE 2022

This document has been created to provide prospective pastors a fuller understanding of Parkview Alliance Church and the type of Lead Pastor the church is seeking to hire. This is the guiding document for the Parkview Alliance Church Search Team. Interested pastors may contact the Director of Field Engagement North of the Western Canadian District or the Chair of the Parkview Alliance Church Search Team.

Contact Information:

Alan Jones — Search Committee Chairperson,
Email: alan@parkviewalliance.com
Rev. Graham English – Director of Field Engagement
North, Western Canadian District
Phone: 403.265.7900
Email: genglish@transformcma.ca



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5902 – 52 Avenue, VERMILION, ALBERTA T9X 1M1

780-853-4229

www.parkviewalliance.com

PARKVIEW ALLIANCE CHURCH

I. INTRODUCTION

Parkview Alliance Church has been without a Lead Pastor since March of 2021. In May, 2021, the Board of Elders invited a transitional pastor to pursue an intentional transition process that would help prepare the church for a thoughtful pastoral search from a posture of health. A Pastoral Search Profile has been developed as part of this transitional process. It reflects many hours of research, evaluation, surveys, prayer and collaborative exploration to address four key questions in order to create a comprehensive Pastoral Search Profile as identified in the contents above.

II. WHO WERE WE? The Story of Parkview Alliance Church

Background (Brief History)

In 1935, when the country was recovering from the worst economic depression in its history, a small prayer group that was meeting in Vermilion requested to join the Christian and Missionary Alliance and in May 1935 the group was officially accepted into fellowship. It is interesting to note that 6 of the 14 charter members eventually left Vermilion to enter some form of full-time foreign or home missions work. Three of the six became foreign missionaries.

1935 – 1936	Rev. Edward Kirk	1976 – 1983	Rev. Edward McCarthy
1936 – 1938	Rev. Henry Werner	1983 – 1985	Rev. Normal Church
1938 – 1942	Rev. Henry Miller	1986 – 1995	Rev. Trevor Holtz
1942 – 1943	Rev. David Anderson		George Ross - Interim
1943 – 1945	Rev. Edwin Wright	1996 – 2003	Rev. Craig McKenzie
1946 – 1947	Rev. Edward Phillipps	2003 – 2006	Rev. Shawn Hubert
1948 – 1953	Rev. Eric Berg		Jim Rilling - Interim
1953 – 1956	Rev. James McNair	2007 – 2015	Rev. Dr. Bryce Ashlin-Mayo
1956 – 1961	Rev. Jack Schroeder	2015 – 2021	Rev. Brad Shellenberg
1961 – 1966	Rev. John Bell	2021 – 2022	Rev. Robert Claxton - Transition
1966 – 1975	Rev. Howard Woodruff		

III. WHO ARE WE NOW?

Mission: To fulfill the Great Commandment and the Great Commission (Matthew 22:37-40; 28:19,20).

Vision: *Inspiring People into a Growing Relationship with Jesus.*

Core Values:

1. Devoted Prayer – *Spending time with Jesus.* (Colossians 4:2)
2. Authority of the Word – *The Bible is our rule of faith and practice.* (2 Timothy 3:16-17)
3. Transforming Discipleship – *Helping each one grow deeper in Christ.* (Colossians 2:6-7)
4. Active Evangelism – *Making disciples in our community and world.* (Matthew 28:18-20)
5. Equipping Relationships – *Equipping and supporting one another.* (Hebrews 10:24-25)
6. Pursuing Holiness – *Dying to sin and self as we pursue holiness.* (2 Corinthians 7:1)
7. Passionate Worship – *Glorifying God individually and corporately.* (John 4:23-24)
8. Sacrificial Serving – *Serving one another in love.* (Philippians 2:4-8)
9. Loving People – *Valuing people as important to God.* (2 Peter 3:9)
10. Faithful Stewardship – *Using God's resources to glorify Him.* (2 Corinthians 9:8-10)

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Resources

1. Staff: Full time: Two Pastors: Transitional, Youth & Young Adults Pastor and Church Administrator
Part-time: Worship Ministry Director, Children’s Ministry Director, and a janitor
2. People: (Pre Co-vid average attendance) Pre-school - 6, Children - 45, Youth - 20, Adults - 140.
3. Attendance

	2015	2016	2017	2018	2019	2020	2021
Average	198	199	188	182	183	174	99

4. Ministries:
 - a. Sunday AM Children’s Ministry
 - b. Youth - Friday evenings
 - c. Small Groups – we have approx. 7 small groups that meet (85 persons)
 - d. Building Committee – We completed a 2.2 million building renovation in 2014 with the assistance of a district loan. We anticipate seeing that loan paid off this year.
 - e. Edge Drop-In Youth Centre
 - f. Trendsetter’s - Senior’s ministry
 - g. Men’s Ministries - Thursday Morning Prayer Breakfast and a Saturday morning group
5. Facilities:
 - a. Building – We have two facilities. Our main church (21000 ft²) building is located on the west end of town where services are held and where we operate the majority of our ministry from. There is a downtown office location that we have renovated to house our offices and run our Youth drop-in centre, Cafe ministry, Young Adults and Soup Kitchen from. Our downtown office location was designed as a more multi-purpose facility to be available for community ministries. We have certified commercial kitchens in both locations.
 - b. Parking – We have ample parking at our main church location and parking for staff behind our downtown office as well as street parking available.

6. Finances:

	2017		2018		2019		2020		2021	
	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual
General Fund	437,554	407,158	448,645	418,971	445,779	400,401	418,568	337,536	390,055	339,141
Global Advance		38,217		69,857		40,850		56,910		44,735
Building Fund Balance Dec. 31		180,722		14,683		46,229		41,282		35,595
District Loan (Dec. 31)		569,538		435,268		359,182		289,798		64,513
Debt Reduciton		195,020		134,270		76,085		69,384		225,285

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Church Health

1. Church Assessments:
 - a. Online Assessment (November 2021) – Report Available
 - b. Assessment (Congregation – Town Hall Meeting, January 15, 2022)
 - i. Strengths:
 1. The people: a history of incredible feats by few people - great potential
 2. Missions focus: praying, giving and sending of many International Workers
 3. The Children & Youth ministry and sense of community as a church family
 - ii. Opportunities:
 1. Facilities: strategic (Edge) size (Church) well equipped, open to community
 2. Increase outreach to children, youth & families
 3. Lakeland College opportunity with students
 - iii. Aspirations:
 1. Be accessible/seen/visible in the community
 2. Develop a vibrant small group ministry
 3. Develop a reproducing discipleship model
 - iv. Results:
 1. Increasing conversions/baptisms/membership
 2. Empowering many people to serve
 3. Putting love into practical action in the community
 - c. Plan of Action (which are currently being executed)
 1. Call to prayer – personal and corporate preparation for town hall meetings.
 2. Town Hall Meeting – focus on History Wall to process the past and deal with brokenness (October 23, 2021).
 3. Town Hall Meeting – focus on Vision Wall to discern, clarify the mission, vision and values of the church for the next season (January 15, 2022).
 4. Town Hall Meeting – focus on the Ministry Map connecting the two walls (March 5, 2022).
 5. Pastoral Search Process: Call a lead pastor with a collaborative, transparent leadership style that owns the shared vision.

Future Directions of the Church

Strategic Initiatives	Action Steps
Develop a Connected Church Family	<ol style="list-style-type: none"> 1. Have people involved in Prayer Triads 2. Involvement is Small Groups
Discipleship Path	<ol style="list-style-type: none"> 1. Increasing baptisms 2. Increasing membership
Developing Future Leaders	<ol style="list-style-type: none"> 1. Identify, Train and Equip future leaders. 2. Expand the volunteer base of the church

IV. WHAT IS OUR COMMUNITY CONTEXT?

Description of our Communities

The Town of Vermilion is a dynamic, friendly community that offers a vibrant recreation, arts and culture scene. The unique blend of strong economic development and dedicated community partnerships makes a town like no other!

We are home to Lakeland College, which features one of Canada's most distinguished fire schools. Various student managed enterprises are also part of this thriving college.

Our Ag Society hosts the Vermilion Fair each year which boasts over 24,000 visitors and is the 3rd largest country fair in Alberta

Take in a vast array of year-round activities in our parks, walking trails and outstanding recreational opportunities including the Vermilion Provincial Park, adjacent to our town boundaries.

Here you can try biking, walking, camping, kayaking and canoeing on the Vermilion River or cross-country skiing on 10 km of groomed trails. The Provincial Park, located on the West end of town, is home to our town soccer fields, a Provincial Campground containing the Vermilion River and recreational area. The provincial park is alive with wildlife and the lake area tranquil.

With our energetic arts and culture scene, including The Good Life Institute there is always something happening in town! Our picturesque community boasts murals, unique gardens. This is all part of our award-winning brand "New Ideas for Living". We invite you to become our next "Vermilionaire".

There are many activities and clubs to join for those that are looking for ways to become involved in the community. We have a Public Library, archery club, gun club, Cadets, flying club, many options for sports teams for all ages, antique car club, 4H, AG Society, craft groups including quilt guild, pottery club and art club as well as community events to attend: Allied Arts, Vermilion Folk Club and the Goodlife Institute

We have an active Chamber of Commerce that promotes small business and in recent years we have witnessed several unique and specialized boutiques relocate and start up in our downtown core. Our downtown area is truly a unique shopping experience.



- [Town of Vermilion Website](#)
- [Vermilion Tourism](#)
- [Vermilion Business](#)
- [Go East of Edmonton Website](#)
- [Town of Vermilion Facebook page](#)

Vermilion Housing Market

[Vermilion Real Estate Listings](#)

[Remax Prairie Realty \(MLS Listings\)](#)

[Northern Lights Realty \(MLS Listings\)](#)

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[Stewart Realty](#) (including some rentals)

[Vermilion Rents](#) (Facebook Group)

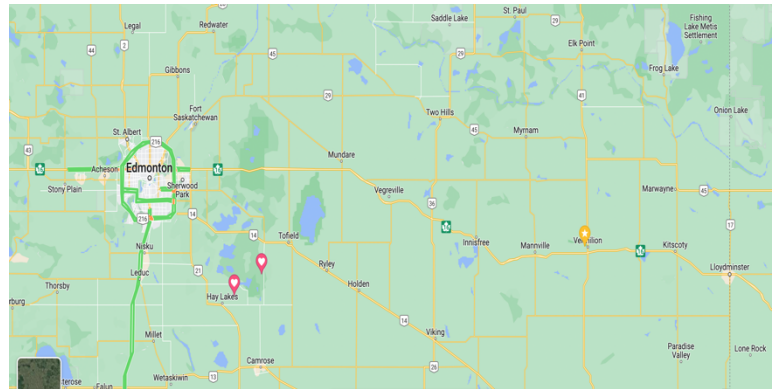
General Population and Growth

Vermilion is a town with a population of 3,948 ([as per stats Canada](#)) situated along Highway 16 and the Vermilion River. We are located within the Lakeland District and are within driving distance of several lakes, camping and recreational areas.

Vermilion is a rural area with 7,994 living in the surrounding areas; including the smaller communities of Mannville, Kitscoty, Clandonald, Islay and Dewberry.

How Close Is Vermilion to...?

Mannville	24 km (17 min)
Wainwright	60.5 km (40 min)
Lloydminster	61 km (42 min)
Sherwood Park	179 km (1 hr 45 min)
Elk Island National Park	142 km (1 hr 20 min)
Ukrainian Village	142 km (1 hr 22 min)
International Airport	182 km (2hr 12 min)



Education Factors

- [Buffalo Trail Public School Division](#)
 - [Vermilion Elementary School](#) (Kindergarten – Grade 6)
 - [J.R. Robson School](#) (Grades 7 – 12)
- [East Central Catholic Schools Division](#)
 - [St. Jerome's School](#) (Grades Pre-Kindergarten to Grade 12)
 - [School of Hope](#) (home based learning for grades 1 - 12)



Preschools and Daycares in Vermilion

- [Vermilion Play Development](#)
- [Brighter Beginnings](#)

Vermilion Health Care & Medical Services

Vermilion Health Centre is an accredited hospital facility providing a range of healthcare services including a 24/7 emergency, surgeries and acute care, laboratory, ultrasound, X-Ray, rehabilitation, and various outpatient services. We have two Medical Clinics, 5 doctors, a Denture Clinic, Chiropractors, Optometrist and two Dental Clinics to meet all your medical needs.

Post-Secondary Schools are close at hand:

Vermilion is home to [Lakeland College](#), a post-secondary college in Alberta, Canada. It is publicly funded, and maintains two campuses in Vermilion and Lloydminster. Lakeland serves over 7,000 students through the academic year with 2,223 studying full and part-time. They offer university transfer courses, trades, agriculture, business, environmental and fire training courses.

Spiritual Climate

The churches in Vermilion have formed a Ministerial Association that meets several times throughout the year. They partner together to put on a Mayor's Prayer Breakfast, a Community service held at the end of July to wrap up the Vermilion Fair, a Blue Christmas service. The ministerial Association works together to provide services at the Vermilion Long Term Care Centre and the lodge. The following churches are found within Vermilion and area:

- Dewberry Community Church
- Faith Lutheran Church
- First United Church
- Ganton Presbyterian Church
- Glad Tidings Pentecostal Church
- Holy Name Catholic Church
- Mannville Community Church
- Parkview Alliance Church
- St. Olga's Ukrainian Catholic Church
- St. Savior's Anglican Church

V. WHAT KIND OF LEAD PASTOR DO WE NEED?

- Applicants are required to be licensed with the Christian and Missionary Alliance and ordained or prepared to pursue ordination with the C&MA.
- A willingness to sign the C&MA "A Call to Excellence" document.
- A deep commitment to the core values and theology of the Christian and Missionary Alliance and a desire to participate in denominational initiatives
- Educational requirements in keeping with C&MA policy (theological training at a Bachelor degree level or higher from an accredited school, or acceptable equivalents.)

Core Competencies Required

Character

- An attitude of humble dependence on God and a desire to empower others to serve the church.
- A person who demonstrates a consistent pattern of integrity, transparency and self-discipline.
- A person of strong biblical foundation, walking in godliness, sensitive to the leading of the Holy Spirit, and devoted to prayer.
- A person who prefers to get things done by working together as a team player.

Competencies

- A gifted communicator, able to preach relevant, biblical messages with the goal of life transformation.
- A person equipped and experienced as a team builder, who develops healthy ministry groups and empowers ministry leaders.
- A person who will love the church and see that it receives shepherd care.
- A person comfortable connecting with people.

VI. Appendix 1 — The Story of Parkview Alliance Church

Evangelistic meetings were held in the Presbyterian church and a number of people converted. Fourteen individuals left the church and began to hold prayer meetings in their homes. This was the small beginnings of the Alliance work in Vermilion.

Mr. Edward Kirk from Three Hills, AB was invited to visit the group, at which time he held services and bible studies. He became their first pastor. On May 16, 1935, the small prayer group met and drew up a petition requesting that the group be officially received into fellowship with the Christian and Missionary Alliance.

On June 18, 1936 they were accepted as an “unorganized branch” of the Christian and Missionary Alliance. A vacant building on 50th Avenue was purchased by Mr. Arpad McLennan, one of the Board members. On July 30 it was announced that Mr. McLennan had presented the title of the building to the Christian and Missionary Alliance. This building was known as the Alliance Mission and was used until 1943. The small church was without debt until a building was purchased in 1942

Rev. Henry Werner took over the pastorate from 1936 - 38. He requested that his support be only the collection of the first Sunday of the month, averaging about \$25.00/month. Rev. Henry Miller arrived in October 1938. He subsidized his income by working for Mr. Bill Mix in the trucking business. In June 1942 they left to become missionaries in Ecuador.

Rev. D.T. Anderson accepted a call to Vermilion and it was during his tenure of service, August 5, 1942, that the building on 51 avenue was purchased and became known as the Alliance Chapel. The following year the residence was built at the rear of the church. It was during the ministry of Rev. E.P. Berg (1948 - 53) that we saw our largest growth and it became necessary to extend the Church building another 20 feet and redecorate.

October 1960 marked our 25th anniversary during Rev. Jack Schroeder's leadership. Schroeders were also very involved in the formation of our first Alliance Bible Camp at Lake Whitney.

"Rev. & Mrs. John Bell, a son of one of our Charter members, accepted a call here, and it was during that time that the Christian Service Brigade and Pioneer girls started.

Rev. Howard Woodruff followed the Bells and attendance again took a surge making it necessary to build a balcony. By the mid-seventies the Vermilion Alliance Chapel was bursting at the seams. Over the years the parsonage, attached at the rear of the building had been made into Sunday School classrooms, the basement had been enlarged and a balcony constructed. Yet often people had to sit in the foyer during a service, due to lack of space, and it was apparent that a larger space was needed.

Activity began when a special congregational meeting was called and it was unanimously decided that we would proceed. A building committee was formed. These men dedicated their winter to traveling through western Canada, visiting churches in order to gather ideas for church blueprints. The congregation attempted to buy land on either side of the Alliance Chapel, but were unsuccessful. They then purchased four lots in the Airport subdivision, but felt that two additional lots were needed for parking. These were not available to us. We were able to sell these lots back to the Town of Vermilion and began looking elsewhere.

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Soon it was possible to purchase part of an acreage in the west part of Town - land adjacent to the present church property. In the course of time, it became possible to purchase the present site, which at the time, consisted of a home and horse pasture. We suddenly became aware of the fact that we were "land developers". It was necessary to subdivide the land and service lots. Again, God in His goodness, allowed all the lots to be sold in order to pay for the development.

The current church building was completed in 1981 with thousands of hours of volunteer labor. Building costs escalated and far exceeded the original quote. However, we are proud of the fact that we were never in default in payment of any of our bills, and construction was never suspended for lack of funds. The total cost of the building was \$700,000. We have approximately 21,000 ft² on three levels with an approximate seating capacity of 500.

"What seemed to be a dream 3 years ago has become a reality. the attractive facility.... is evidence of God, the prayers of the people of God, thousands of hours dedicated, volunteer labour, and an abundance of sacrificial giving." - *Rev. Edward McCarthy, 1981*

In 2004 we had the opportunity to purchase back the old church building on 51 Ave. and we moved our church offices downtown and began a Youth Drop In Centre and other community ministries. In 2011 we undertook a renovation project at the main church building that would bring our building up to current codes and added a HVAC system and a Fire Sprinkler system. During that time, we acquired a loan from the Western District of the C & MA. We hope to have that loan paid off this coming year. We obtained a building on 49 Ave. during that time and moved our church offices and Community ministries, which is our current downtown location.

Parkview has a long history of sending workers to the mission field and supporting missions. Six of the fourteen charter members went on to serve in missions. The McKenzies (1996 - 2003) left Vermilion to serve in Malaysia. Rev. Dave Lewis left to serve in Montreal (2001). Mark Tovell is currently serving in Indonesia, Dave and Lynn Webb were commissioned to serve in Indonesia (2007). Marion Dicke has served overseas in various roles and now resides in Vermilion. We continue to support missions through seamless link agreements and Partnership Agreements and maintain connection and support with Global workers and are proud to be known as a church that faithfully supports missions.